



INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS
DELTA KAPPA GAMMA

**The *Omega* Chapter of Pi State
Form for
Committee Goals & Planned Activities**

Name of Committee: Communications and Publicity

Committee Chair: Gail Burr

Committee Members: Beverly Lanoue, Jeanne Guastaferrro, Gail Burr, and Katja Stevens

Goals for 2017-2018:

1. Support the efforts of Chapter members and groups to communicate effectively with one another through personal dialogue and social media.
2. Raise awareness about The Delta Kappa Gamma Society International in our communities and region by seeking opportunities to publicize information about the Society, its purposes, activities, and noteworthy achievements of its members.
3. Continue to differentiate the differences between the Omega Facebook Page and the Omega Website.
4. Recognize Teacher Appreciation Day in all Omega school districts.
5. Encourage the use of the Omega Facebook Page and the Omega Website.

Planned Activities for 2017-2018:

1. Publicize meeting dates, times and programs for monthly meetings in local newspapers.
2. Publicize feature articles and photos, events and newsworthy accomplishments and achievements of its members in Pi Lights, local newspapers and Penny Savers.
3. Encourage members to use the Omega Website to glean and post Chapter and Society information and business: www.dkdpistateomega.org
4. Encourage members to use the Omega Facebook Page to post photos/events/activities and member achievements.
5. Encourage members to suggest noteworthy topics and articles for publication
6. Plan and implement a Teacher Appreciation Day activity throughout the Omega school district region.
7. Increase the use of the Omega Website by posting the meeting reservation form, and other forms, on the website, thus necessitating the downloading of the form[s], by members.

Please Note: The *Committee Goals & Planned Activities* will be included on the *Omega* Website.
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